



# CANONE EFFIMERO

a film by  
**Gianluca De Serio and Massimiliano De Serio**

Produced by  
**Alessandro Borrelli**



**REGIONE  
PIEMONTE**



Direzione Generale  
CINEMA e  
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*Canone effimero* is a journey of discovery of a hidden, invisible Italy, far from current narratives.

In the gestures of solitary builders of ancient instruments, in the voices, we have detected the signs of cultural resistance, the mysterious threads of some “existential fabric”.

*Canone effimero* is thus a collection of fragments of a hypothetical survival code.

Directors  
Gianluca De Serio  
Massimiliano De Serio

Producer  
Alessandro Borrelli

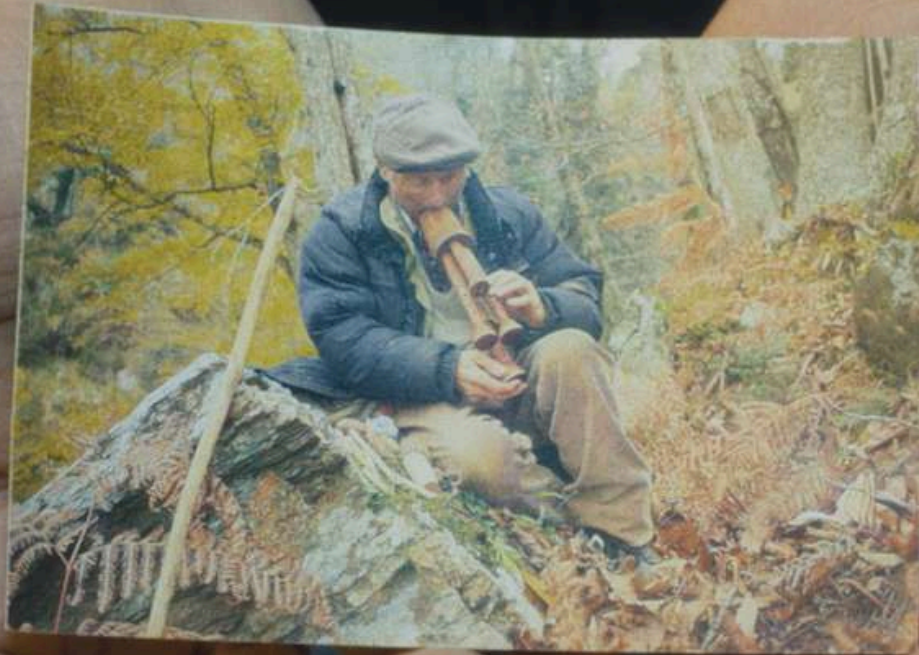
Photography  
Piero Basso

Sound  
Mirko Guerra

Editing  
Diana Giromini

Duration: 120'  
Feature-length documentary  
Color  
Original language: Italian  
Country of production: Italy





The Italian hinterland is made up of faces, voices, ancient stories and daily practices that draw a network of echoes and assonances. While looking for points of connection and internal references, one can glimpse a self-portrait of a vital, secret country.

By mixing performance and autobiography, the protagonists of *Canone effimero* thus bear witness to cultures that are still alive. Their vocal and musical techniques travel in time through oral passage. In the crafting of ancient and mysterious instruments is reflected the direct extension of the spirit of nature and the celestial order.

The instruments are also images of a Mediterranean world meeting with Africa and the East. In the midst of these horizons, voices surface: the polyvocal Arbëreshë women's songs of Lucanian Pollino, the hypnotic litanies of the Nebrodi Mountains in Sicily, the incredible polyphonic vocal technique from Ceriana in the Ligurian hinterland, and again the lonely splinters from the Marche, folk songs of love and struggle.

Faced with the tendency to file away the margins, with *Canone effimero* we try to re-focus our gaze on a little-known landscape. Bodies and landscapes are bound in a 1:1 format. The faces are Byzantine icons or medieval miniatures, the composition eschews the naturalism of documentary filmmaking and approaches statuary or painting.

The film thus lives on as autonomous portraits, artifacts unearthed and brought to light, illustrated pages of a collective diary, a fragile code to be completed.





Born in Turin on December 15, 1978, twins **Gianluca and Massimiliano De Serio** have been collaborating since 1999, creating films, documentaries and installations. Over the years, their work has been featured at national and international film festivals and exhibitions, earning them numerous awards and recognitions.

The protagonists of De Serio's works are uprooted identities, grappling with a continuous redefinition of self, or collective identities, unseen and interstitial, in a hybrid journey between mise-en-scene, memory and performance. Film-making thus becomes a way to exchange and to arise from invisibility.

Their most recent work, *Spaccapietre (Una promessa)*, was selected for the 2020 Venice Days competition of the 77th edition of Venice International Film Festival, the Pingyao International Film Festival and the International Film Festival Mannheim-Heidelberg, among others.

In 2015, their documentary *I ricordi del fiume (River Memories)* debuted at the Venice International Film Festival, later competing at Visions du Réel in Nyon.

Their feature film debut, *Sette opere di misericordia (Seven Acts of Mercy)*, premiered in the international competition at the Locarno Film Festival, 2011, was later presented in prestigious film festivals such as BFI London, Busan and Marrakesh, and won several awards.

Their documentaries and short films were awarded in more than a hundred international film festivals all around the world.

In addition to film, they have devoted themselves to theater and made several video-art installations exhibited in several museums and art galleries.

Several retrospectives have been dedicated to their cinema in film festivals and art institutions, including Cinemigrante, Buenos Aires; Der Neue Heimatfilm Film Festival, Linz, Austria; Museo de Arte Moderno La Tertullia, Cali, Colombia; Contemporary Art Center, Tel Aviv, Israele; Vendome Film Festival, France; Institut National d'Histoire de l'Art, Paris.

**Gianluca and Massimiliano De Serio selected filmography:**

*Spaccapietre (Una promessa, 2020)*

*I ricordi del fiume (River Memories, doc, 2015)*

*Sette opere di misericordia (Seven Acts of Mercy, 2011)*

*Bakroman (doc, 2010)*

*Stanze (2010)*

*L'esame di Xhodi (Xhodi's Exam, doc, 2007)*

*Zakaria (short, 2005)*

*Mio fratello Yang (My brother Yang, short, 2004)*

*Maria Jesus (short, 2003)*

*Il giorno del santo (The Saint's day, short, 2002)*



## LA SARRAZ PICTURES

La Sarraz Pictures srl is a film and television production company with its legal and operational headquarters in Turin and an additional operational office in Rome. It was founded in 2004 by Alessandro Borrelli, who is currently the sole administrator.

La Sarraz Pictures' mission focuses on the research, development, and production of projects by authors who create works with an original narrative approach and visual style.

It is recognized at the European level as a production company of quality cinema thanks to the numerous awards and recognitions received for feature films, creative documentaries, and animation works produced since its inception.

In October 2011, La Sarraz Pictures was selected by ACE (Ateliers du Cinéma Européen) to represent Italy at the 21st edition.

Since its foundation, La Sarraz Pictures has always been oriented toward co-producing with international production partners. For this reason, La Sarraz Pictures is highly known and appreciated internationally, having produced with almost all countries in the European area and with non-European countries, co-producing several times with Australia, Canada, Brazil, and Argentina.

Since 2010, the company has also been involved in theatrical distribution, initially handling its own productions and, since 2017, acquiring titles not directly produced by the company.

### Selected filmography (2019-2024)

- *In ultimo*, by Mario Balsamo, (Italy – Portugal, 2024)
- *Nel tempo di Cesare*, by Angelo Loy (Italy, 2024)
- *Role Model*, by Nejc Gazvoda, (Slovenia – Italy – Czech Republic – Serbia, 2024)
- *Il ritorno di Maciste*, by Maurizio Sciarra (Italy, 2023)
- *Nessun posto al mondo*, by Vanina Lappa (Italy, 2023)
- *El Juicio*, by Ulises de La Orden, (Argentina – Italy – France – Norway, 2023)
- *Illyricum*, by Simon Bogojevic Narath, (Croatia – Italy – Slovenia, 2022)
- *Le ricette dello Chef Antonio per la rivoluzione*, by Trevor Graham, (Australia – Italy, 2022)
- *Il momento di passaggio*, by Chiara Marotta, (Italy, 2021)
- *Spaccapietre*, by Gianluca and Massimiliano De Serio, (Italy – France – Belgium, 2020)
- *At the Matinée*, by Giangiacomo De Stefano, (Italy, 2019)

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