

How to apply for a Press Accreditation at the Berlinale

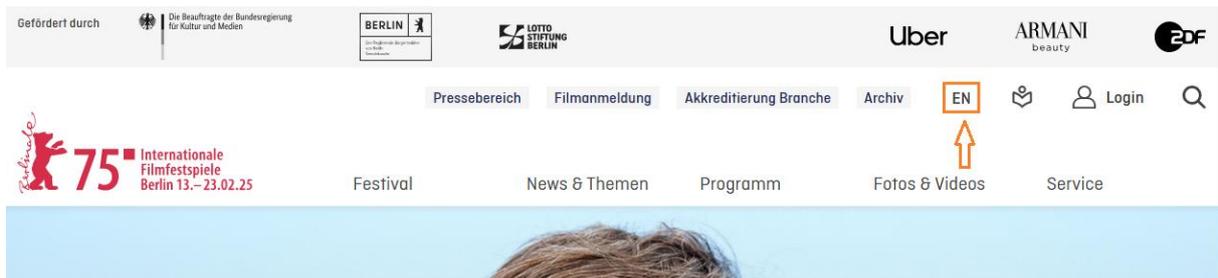
Prerequisite: In order to apply for accreditation, you need a Berlinale Account. Click here to download [instructions on how to create a Berlinale Account](#). Once you are registered, please follow these steps.

1. Access the Berlinale Homepage

Open your web browser and navigate to the [Berlinale homepage](#).

2. Select Your Language

In the top right corner, click on “EN” to switch the page to English.



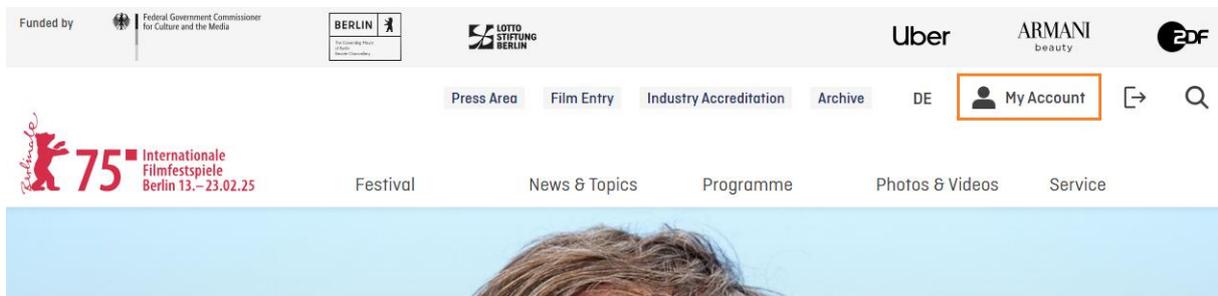
3. Enter Login Area

Click on “Login” in the top right corner of the homepage and login with your credentials.



4. Navigate to ‘My Account’ area

Once you have logged in to your Berlinale account, navigate to the ‘My Account’ section.



5. Access the Press Accreditation Application

In your account area, click on 'Apply for Press Accreditation' to open the accreditation application.

My Account

Festival Film Entry

My Film Entry

Accreditation

Apply for Accreditation

Apply for Press Accreditation

6. Select Type of Press Accreditation

Please select the Press Accreditation that corresponds to your main area of activity during the Berlinale in the accreditation application and then click on 'Apply and continue'.

Request for

Information on products as well as access options for [Professionals & EFM](#) or [Press](#).

- Press Accreditation: Journalist - Print (PPR013R)
- Press Accreditation: Journalist - Online (PPR013R)
- Press Accreditation: Journalist - TV (PTV013R)
- Press Accreditation: Journalist - Web TV (PTV013R)
- Press Accreditation: Journalist - Radio (PRA013R)
- Press Accreditation: Journalist - Podcast (PRA013R)
- Press Accreditation: Journalist - Social Media of an Editorial Office (PPR013R)
- Press Accreditation: Journalist - Social Media Video of an Editorial Office (PTV013R)
- Press Accreditation: PR Agent (PRE016R)
- Press Accreditation: Photographer (PRE014R)
- Press Accreditation: Technician - TV/Radio (PRE015R)

Apply and continue >

7. Enter your Personal Details

Please enter your personal details and then click on 'Apply and continue'.

Personal Data

Step 1/9

Please enter your personal details here.

Name

Name in passport, if different

Gender *

Nationality *

Date of birth *

Please enter the date in the format DD.MM.YYYY. Note the minimum age for the selected or assigned accreditation. This personal data will be treated as strictly confidential in accordance with data protection regulations and will only be passed on to authorities responsible for security at security-relevant events.

Place of birth *

Contact language *

Add private address

Contact number

Please enter a contact number here where you can be reached before and during the festival. This number will not be made public.

Email for Berlinale contact *

The email address for contact with the Berlinale may be used for enquiries, invitations or mailings (e.g., press releases for journalists). (Communication regarding accreditation is done via the email address stored in the respective account.)

[< Back](#) [Apply and continue >](#)

Contact number

Please provide a telephone number where you can be reached before and during the festival. This will not be published.

E-mail address for Berlinale contact

All communication regarding your accreditation will be sent to the email address registered in your Berlinale account. If you would like to use the same address for Berlinale communications (press releases and invitations), please enter it again.

Alternatively, you can provide a different email address for Berlinale correspondence here. Please note that the email address entered in this field will not be published.

8. Upload Photo

Please upload a current portrait photo (portrait format) for your accreditation badge as well as for Berlinale and, if applicable, *EFM* publications. Acceptable file formats: .jpg, .jpeg, .png and .webp. The minimum image size is 350 x 400 pixels; the maximum size is 3,500 x 4,000 pixels. The maximum file size is 5 MB.

Make sure that you are clearly recognisable in the photo (no sunglasses, masks or similar). Once the photo has been uploaded, click on 'Apply and continue' to continue.

Upload Photo

Step 2/9

Please upload a current photo (portrait/headshot format) for the accreditation badge and Berlinale/EFM publications, where applicable.

Please make sure that your face is clearly recognisable in the photo (no sunglasses, masks, etc.).

[Upload file](#)

Allowed file types: .png, .jpeg, .jpg, and .webp
Minimal image dimensions: 350px x 400px
Maximum image dimensions: 3,500px x 4,000px
Maximum file size: 5MB

[< Back](#) [Apply and continue >](#)

Upload Photo

Step 2/9

Please upload a current photo (portrait/headshot format) for the accreditation badge and Berlinale/EFM publications, where applicable.

Please make sure that your face is clearly recognisable in the photo (no sunglasses, masks, etc.).



blank-profile-picture-973460_1280.png
36.23kB, image/png, 1,280px x 1,280px

[Remove](#)

[< Back](#) [Apply and continue >](#)

9. a) Company Details (if your company is already set up in our system)

Please enter your company name. If your company appears in the drop-down menu, ensure you select the correct entry, as there may be multiple listings. Be sure to choose the one that matches your company name, city, and country accurately.

You then have the option of adding your professional contact details. Please note that these will be published in the Attendee List and, if applicable, in the *EFM* Participants Guide. Then click on 'Apply and continue' to proceed.

Company details

Step 3/9

< Back Apply and continue >

Company details

Step 3/9

TestPresseagentur 1, Berlin, Deutschland
TestPresseagentur Zwei, Berlin, Deutschland
+ Create entry for new company „Testpresseag“

Company details

Step 3/9

Your Contact Information at the Company

You hereby agree that this e-mail address may be published in Festival and/or EFM publications.

< Back Apply and continue >

9. b) Company Details (if your company is not set up in our system)

If your company name does not appear in the drop-down menu, select “+ Create entry for new company (...)” and enter your company details. Then, click “Apply and Continue” to proceed.

The image shows two screenshots of a web form titled "Company details" at "Step 3/9".

The top screenshot shows a dropdown menu for "Company *" with "New Magazine Company" selected. Below it is a button "+ Create entry for new company .New Magazine Company". A red arrow points from this button to the full form below.

The bottom screenshot shows the full form with the following fields:

- Registered company name * (New Magazine Company)
- Description
- Name of the publication
- If the name of the publication is identical with the registered company name, please enter it again.
- Homepage URL
- Industries (dropdown)
- Email address *
- Phone Number section:
 - Int. code * (dropdown) | Area code
 - Number * | Extension number
- Address section:
 - Address / Street *
 - Address supplement
 - ZIP code * | City *
 - Federal state
 - Country * (dropdown)
- Your Contact Information at the Company section:
 - Email for Publication
 - You hereby agree that this entry may be published in Festival and/or EFM publications.
 - Add company telephone number
 - Add telephone number for publication

At the bottom are "Back" and "Apply and continue" buttons.

E-mail address
Please enter the company's main e-mail address here.

Contact Information
Here you can add your contact information at your company. Please note that this information will be published in the Attendee List and/or EFM Participants Guide.

10. Professional Role

Please enter your job title here. This information will be published in the Attendee List and, if applicable, in the *EFM* Participants Guide.

Professional Role of the Applicant

Step 4/9

Job title *

Please note that this information will be published in the Attendee List and in the EFM Participants Guide, where applicable.

Occupational field *

For accredited press: selection under "Press: ..."

Field of activity *

For accredited press: Selection under "Press: ..."

Fields of interest

No entry necessary for 2025. Intended for future use for industry guests (EFM) for business networking purposes.

< Back

Apply and continue >

Job title

Please enter journalist, photographer, technician or PR agent here. If you are in charge of the editorial team, you can also enter editorial manager (journalist/editorial manager).

Select your occupational field and your field of activity from the drop-down menus. Please select a term labelled 'Press: ...' in both fields. Then click on 'Apply and continue' to continue the process.

Occupational field *

Press:

- Press: Journalist
- Press: Photographer
- Press: PR Agent
- Press: TV Technician

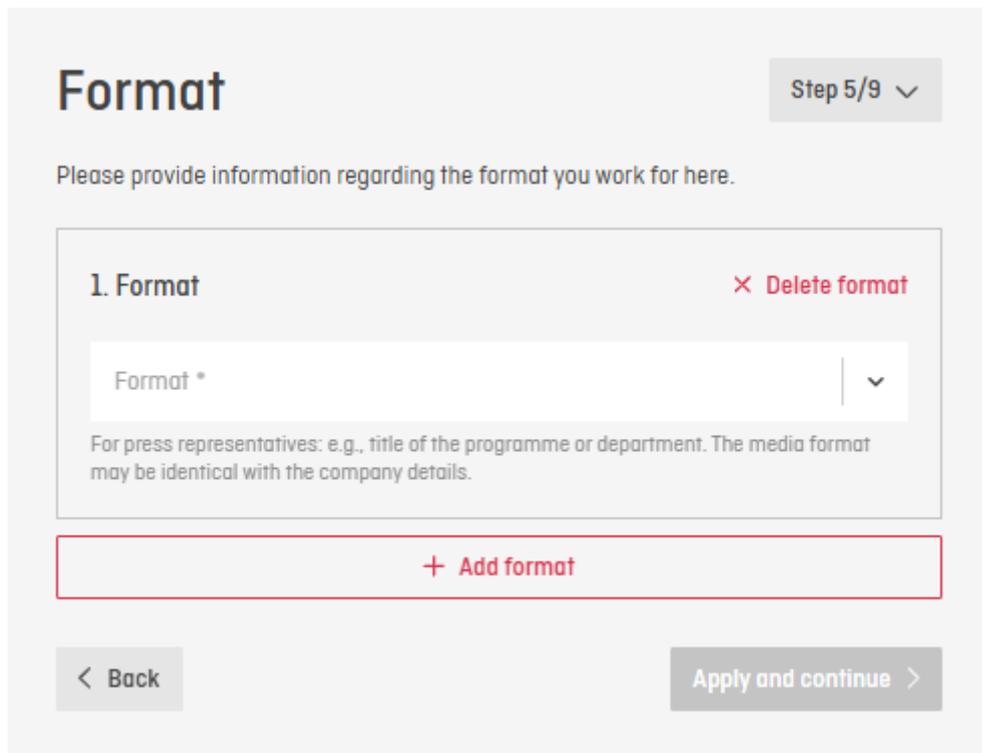
Field of activity *

Press:

- Press: Online
- Press: Podcast
- Press: PR
- Press: Print
- Press: Radio / Audio
- Press: Social Media of an editorial office
- Press: Social Media Video of an editorial office
- Press: TV / Video

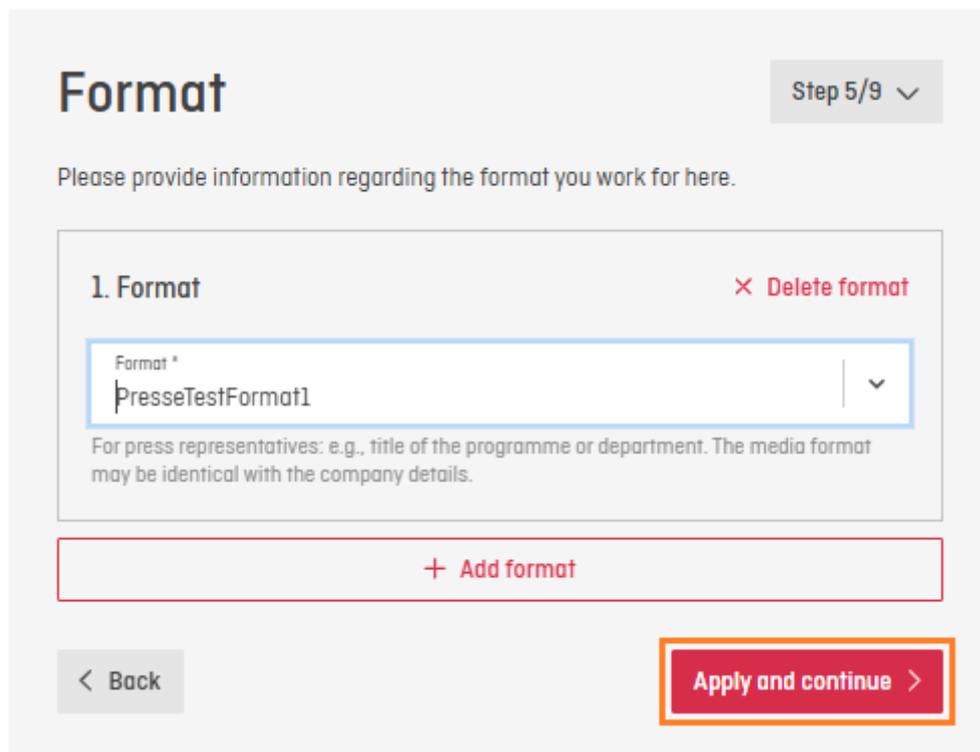
11. a) Format (if your format is already set up in our system)

Please enter the name of your format, e.g. title of the programme or department. In some cases, the format may match the company details. Then click on 'Apply and continue' to continue the process.



The screenshot shows a web form titled "Format" at the top left. In the top right corner, there is a grey button labeled "Step 5/9" with a downward arrow. Below the title, a grey instruction box says "Please provide information regarding the format you work for here." The main form area contains a section titled "1. Format" with a red "X Delete format" link to its right. Below this is a white input field with the placeholder text "Format *". Underneath the input field, a grey note reads: "For press representatives: e.g., title of the programme or department. The media format may be identical with the company details." At the bottom of the form area is a red-bordered button with a plus sign and the text "+ Add format". At the very bottom of the page are two grey buttons: "< Back" on the left and "Apply and continue >" on the right.

If the format is already listed, please select it. You can also add any other formats you are active with. Then, click on 'Apply and continue' to proceed.



This screenshot is identical to the one above, but the input field now contains the text "PresseTestFormat1". The "Apply and continue >" button at the bottom right is highlighted with a red rectangular border.

11. b) Format (if your format is not set up in our system)

If your format (e.g. programme or department) is not yet listed, please select ‘+ Create new format (...)’ and enter information on the format for which you work. The format may be identical to the company details. Then click on ‘Apply and continue’ to continue the process.

Format Step 5/9

Please provide information regarding the format you work for here.

1. Format × Delete format

Format *
New Format

+ Create new format „New Format“

+ Add format

< Back Apply and continue >

Format Step 5/9

Please provide information regarding the format you work for here.

1. Format × Delete format

Title *
New Format

Media type *

Periodicity *

Circulation *

Please enter the reach of your format here. Average values in increments of 5,000 are recommended. For print, this refers to circulation, for TV to audience ratings, for podcasts and radio to listener numbers, etc.

Department

Countries of publication

Enter here the countries of publishing of your format. These may differ from the previously specified company headquarters.

Email address

Please enter the contact address of the format.

Links

+ Add link

+ Add format

< Back Apply and continue >

12. Upload Supporting Document of Professional Activity

An official confirmation letter from the editorial office or agency must be submitted either as a file or a link (please enter links in the format <https://www.berlinale.de>). Journalists must provide various forms of proof. Detailed information can be found under [Print/Online](#), [TV, Radio, Web TV, TV and Radio Technicians](#), [Photographers](#) and [PR Agents](#). Then click on 'Apply and continue' to continue the process.

Upload Supporting Document of Professional Activity

Step 6/9

Professionals & EFM
Proof of relevant professional activities should be submitted in the form of a document (if possible, in German or English) containing all necessary information, or a link to a current website. There are separate specific requirements for [company employees / members of organisations](#) and [freelance filmmakers](#).

Press
Journalists must provide various types of proof. You can find detailed information under [Print/Online](#), [TV, Radio, Web TV, TV and Radio Technicians](#), [Photographers](#) and [PR Agents](#).

[Upload files](#)

Allowed file types: .png, .jpeg, .jpg, .webp, .doc, .docx, and .pdf
Maximum file size: 20MB

Links

[+ Add link](#)

[< Back](#) [Apply and continue >](#)

13. Upload Proof of Publication (not for PR agents & technicians)

Please upload proof of publication: At least two current examples of film-related coverage in the assigning publication (max. 20 MB) or the corresponding link to the online publication (please enter links in the format 'https://www.berlinale.de'). If you were accredited at the Berlinale in the previous year, material relating to that edition must be submitted. Then click on 'Apply and continue' to proceed.

Upload Proof of Publication

Step 7/9

[Upload files](#)

Allowed file types: .png, .jpeg, .jpg, .webp, .doc, .docx, and .pdf
Maximum file size: 20MB

Links

[+ Add link](#)

[Back](#) [Apply and continue](#)

14. Attendance Details

Please let us know from when to when you will be attending the Berlinale. The information on the type of journey is optional and will be included anonymously in the festival's CO2 statistics. Then click on 'Apply and continue' to proceed.

Attendance details

Step 8/9

From when to when would you like to attend the Berlinale?

Please enter the date in the format DD.MM.YYYY. Please enter the date in the format DD.MM.YYYY.

I am travelling to Berlin exclusively for the festival.

Arriving by ▼

This information is anonymised and included in the festival's CO2 statistics.

[Back](#) [Apply and continue](#)

15. Confirmation

You can send us additional information in the remark field, for example if you require barrier-free access. The Berlinale will be happy to assist you in this case. Please take note of the General Terms and Conditions, the Participation Guidelines and agree to them. Finally, click on 'Submit order' to finalise the process.

Confirmation

Step 9/9

Product: Press Accreditation: Journalist - Print (PPR013R)
Applicant's name: Petrov, Johnny

Remark

Lorem ipsum

Please only provide information relevant for your accreditation here. If you require barrier-free accessibility, the Berlinale will be happy to assist you.

By submitting this application, the applicants acknowledge their awareness of the Berlinale's [Anti-Discrimination Information](#). See also the [KBB House Rules](#) in this regard.

I confirm I have read and agree to the General Terms and Conditions and the [Participation Guidelines including the refund policy](#)

The [Privacy Policy](#) applies.

[Back](#) [Submit order](#)